

Fall Term 1 12 credit hours		Hours	Notes
1 st 8 weeks			
•	ENG 101 College Composition I <i>Recommended College Composition</i>	3	Prerequisites: Satisfactory score on the English skills assessment. Reading Proficiency.
•	BSA 131 Introduction to Business <i>Lower Division Requirement</i>	3	
2 nd 8 weeks			
•	MAT 142 College Mathematics OR MAT 152 College Algebra <i>Recommended Mathematics</i>	3	MAT 142 Prerequisite: MAT 092 or a satisfactory score on the mathematics skills assessment. MAT 152 Prerequisite: MAT 097 or a satisfactory score on the mathematics skills assessment.
•	PHI 110 Critical Thinking in the Digital Age <i>Recommended Lower Division Elective</i>	3	Prerequisites: Reading Proficiency
Term hours subtotal:		12	
Spring Term 1 12 credit hours		Hours	Notes
1 st 8 weeks			
•	ENG 236 Advanced Professional Writing in the Workplace <i>Recommended College Composition</i>	3	Prerequisites: ENG 101 or ENG 101A or ENG 103 or ENG 136. Reading Proficiency.
•	MGT 188 Competitor Differentiation <i>Recommended Lower Division Elective</i>	3	
2 nd 8 weeks			
•	ECN 236 Principles of Economics-Micro <i>Lower Division Requirement</i>	3	Prerequisite: Reading Proficiency *Course is offered in multiple semesters and/or parts of term for flexibility.
•	COM 100 Introduction to Human Communication <i>Recommended Communication</i>	3	
Term hours subtotal:		12	
Summer Term 1 6 credit hours		Hours	Notes
•	CSA 110 Introduction to Computer Information Systems <i>Lower Division Requirement</i>	3	*Course is offered in multiple semesters and/or parts of term for flexibility.
•	Lower Division Elective	3	
Term hours subtotal:		6	
Fall Term 2 13 credit hours		Hours	Notes
1 st 8 weeks			
•	ECN 232 Business Statistical Analysis <i>Lower Division Requirement</i>	3	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment.
•	Lower Division Elective	3	
2 nd 8 weeks			
•	BSA 237 Legal Environment of Business <i>Recommended Lower Division Elective</i>	3	
•	GEO 212 Introduction to Meteorology <i>Recommended Physical and Biological Science</i>	4	
Term hours subtotal:		13	
Spring Term 2 12 credit hours		Hours	Notes
1 st 8 weeks			
•	ACC 131 Principles of Accounting I <i>Lower Division Requirement</i>	3	
•	Lower Division Elective	3	
2 nd 8 weeks			
•	Lower Division Elective	3	Prerequisites: ENG 101 or ENG 101A or ENG 103. *Course is offered in multiple semesters and/or parts of term for flexibility.
•	ART 200 Art History: Paleolithic Period through the Late Middle Ages OR ART 201 Art History: Pre-Renaissance through the 21 st Century <i>Recommended Arts and Humanities</i>	3	
Term hours subtotal:		12	
Summer Term 2 5 credit hours		Hours	Notes
•	Lower Division Elective	2	*Course is offered in multiple semesters and/or parts of term for flexibility.
•	SOC 101 Introduction to Sociology <i>Recommended Social and Behavioral Sciences</i>	3	
Term hours subtotal:		5	

Year 3 & 4 continued on next page ->

Fall Term 3	12 credit hours	Hours	Notes
1 st 8 weeks			
<ul style="list-style-type: none"> PHI 232 Business Ethics <i>Recommended Arts and Humanities</i> 		3	Prerequisites: Reading Proficiency.
<ul style="list-style-type: none"> LDR 300 Fundamentals of Leadership <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
2 nd 8 weeks			
<ul style="list-style-type: none"> BSA 305 Principles of Finance <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
<ul style="list-style-type: none"> MKT 310 Digital Marketing Landscape <i>Concentration Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
Term hours subtotal:		12	
Spring Term 3	12 credit hours	Hours	Notes
Full Semester			
<ul style="list-style-type: none"> BSA 394 Mentorship: Business <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
1 st 8 weeks			
<ul style="list-style-type: none"> MKT 320 Digital Audience Strategy <i>Concentration Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
2 nd 8 weeks			
<ul style="list-style-type: none"> BSA 300 Global Environment of Business <i>Upper Division Requirement</i> 		3	Prerequisites: Program admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
<ul style="list-style-type: none"> BSA 360 Project Management Essentials <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
Term hours subtotal:		12	
Summer Term 3	6 credit hours	Hours	Notes
<ul style="list-style-type: none"> PSY 101 Introductory Psychology <i>Recommended Social and Behavioral Sciences</i> 		3	*Course is offered in multiple semesters and/or parts of term for flexibility.
<ul style="list-style-type: none"> Lower Division Elective 		3	
Term hours subtotal:		6	
Fall Term 4	12 credit hours	Hours	Notes
1 st 8 weeks			
<ul style="list-style-type: none"> MKT 340 Marketing Management <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
<ul style="list-style-type: none"> MKT 410 Brand Strategy: Tactics and Digital Tools <i>Concentration Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
2 nd 8 weeks			
<ul style="list-style-type: none"> BSA 310 Logistics and Supply Chain Theory <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
<ul style="list-style-type: none"> MKT 420 Neuromarketing and Social Media Management <i>Concentration Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
Term hours subtotal:		12	
Spring Term 4	12 credit hours	Hours	Notes
Full Semester			
<ul style="list-style-type: none"> BSA 496 Internship Capstone: Business <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. BSA 394.
1 st 8 weeks			
<ul style="list-style-type: none"> BSA 400 Business Policy and Strategic Planning <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
2 nd 8 weeks			
<ul style="list-style-type: none"> BSA 410 Business Analytics <i>Upper Division Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, and ECN 236.
<ul style="list-style-type: none"> MKT 430 Digital Marketing Data and Analytics <i>Concentration Requirement</i> 		3	Prerequisites: Program Admission. ACC 131, BSA 131, CSA 110, ECN 232, ECN 236.
Term hours subtotal:		12	
Summer Term 4	6 credit hours	Hours	Notes
<ul style="list-style-type: none"> Lower Division Elective 		3	
<ul style="list-style-type: none"> General Education Option <i>Select any course from the general education categories/World Languages</i> 		3	*Course is offered in multiple semesters and/or parts of term for flexibility.
Term hours subtotal:		6	

***Elective choices in the ART Department, Graphic Design program progression provide Graphic Design AAS students with an opportunity to continue on at Yavapai College and complete a related Baccalaureate degree.**

This recommended sequence is not a binding agreement of any kind between Yavapai College and the student, but merely represents a potential curriculum which may be altered as appropriate to meet the student's academic objectives. Course availability is subject to change and all courses are not available every semester. Students should inquire each semester with their Advisor before registering to determine current requirements and possible changes to the suggested curriculum.