

Bachelor of Science in Business

Concentration: Entrepreneurship
Total Credits: 121

Progression Plan

Year 1 & 2

Term	1 12 credit hours	Hours	Notes
1 st 8 we	eks		
•	ENG 101 College Composition I	3	Prerequisites: Satisfactory score on the English skil
	Recommended Written Communication		assessment. Reading Proficiency.
•	BSA 131 Introduction to Business	3	
2 nd 8 we	Lower Division Requirement		
2 8 WE	MAT 142 College Mathematics <u>OR</u> MAT 152 College	3	MAT 142 Prerequisite: MAT 092 or a satisfactory
	Algebra		score on the mathematics skills assessment.
	Recommended Quantitative Reasoning		MAT 152 Prerequisite: MAT 097 or a satisfactory score on the mathematics skills assessment.
•	MGT 140 Organizational Behavior	3	Business Foundations Certificate Requirement
	Recommended Lower Division Elective		_
	Term hours subtotal:	12	Nata
ring Te 1 st 8 we		Hours	Notes
T. 9 ME			
•	ENG 102 College Composition II Recommended Written Communication	3	Prerequisites: ENG 101 or ENG 101A or ENG 103. Reading Proficiency.
•	ECN 235 Principles of Economics-Macro	3	
	Recommended Institutions of the Americas	J	
2 nd 8 we	eeks		
•	ECN 236 Principles of Economics-Micro	3	
	Lower Division Requirement	2	Prerequisites: Reading Proficiency.
•	BSA 228 Professional Productivity Solutions Lower Division Requirement	3	rrerequisites. Reading Frontiericy.
	Term hours subtotal:	12	_
nmer 1	Term 1 7 credit hours	Hours	Notes
•	General Education Requirement	4	Note: Only some Gen Ed Courses are offered in an
	Recommended Natural Sciences		week, online, no-cost format and therefore fit this degree.
•	BSA 238 Advanced Professional Productivity Solutions	3	Prerequisites: Reading Proficiency. BSA 228 and
	Recommended Lower Division Elective		(MAT 142 or ECN 232).
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	Term hours subtotal:	7	<u> </u>
Term	Term hours subtotal: 2 13 credit hours	7 Hours	Notes
Term 1 st 8 we	Term hours subtotal: 2 13 credit hours	-	_ `
_	Term hours subtotal: 2 13 credit hours	-	Notes Prerequisites: MAT 141 or higher, or a satisfactory
_	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement	Hours 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment.
_	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing	Hours	Notes Prerequisites: MAT 141 or higher, or a satisfactory
1 st 8 we	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement	Hours 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment.
_	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement	Hours 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment.
1 st 8 we	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks	Hours 3 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement
1 st 8 we	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective General Education Requirement	Hours 3 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an
1 st 8 we	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective	Hours 3 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement
1 st 8 wee	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective General Education Requirement Recommended Natural Sciences Term hours subtotal:	Hours 3 3	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this
1 st 8 wee	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective General Education Requirement Recommended Natural Sciences Term hours subtotal: Term 12 12 credit hours	3 3 3 4	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this
1 st 8 wee	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective General Education Requirement Recommended Natural Sciences Term hours subtotal: Term 12 12 credit hours	3 3 4 13	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree.
1 st 8 wee	Term hours subtotal: 2 13 credit hours eks ECN 232 Business Statistical Analysis Lower Division Requirement MKT 240 Principles of Marketing Lower Division Requirement eeks BSA 237 Legal Environment of Business Recommended Lower Division Elective General Education Requirement Recommended Natural Sciences Term hours subtotal: Term 12 12 credit hours	3 3 4 13	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree.
1 st 8 wee	Term hours subtotal: 2	3 3 4 13 Hours	Notes Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes
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1 st 8 wee	Term hours subtotal: 2	3 3 4 13 Hours	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement and therefore fit this degree.
1 st 8 wee	Term hours subtotal: 2	3 3 4 13 Hours 3 3	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131
2 nd 8 wee	Term hours subtotal: 2	3 3 4 13 Hours 3 3 3	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this
2 nd 8 wee	Term hours subtotal: 2	3 3 4 13 Hours 3 3 3 3	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an
1 st 8 wee	Term hours subtotal: 2	Hours 3 3 4 13 Hours 3 3 12	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree.
1 st 8 wee	Term hours subtotal: 2	3 3 4 13 Hours 3 3 3 Hours 12 Hours	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this
2 nd 8 wee	Term hours subtotal: 2	Hours 3 3 4 13 Hours 3 3 4 12 Hours 2	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes
2 nd 8 wee	Term hours subtotal: 2	3 3 4 13 Hours 3 3 3 Hours 12 Hours	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment. Business Foundations Certificate Requirement Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree. Notes Business Foundations Certificate Requirement This course is offered in multiple semesters and/or parts of term for flexibility. Prerequisite: ACC 131 Note: Only some Gen Ed Courses are offered in an week, online, no-cost format and therefore fit this degree.

Year 3 & 4 continued on next page ->



Bachelor of Science in Business

Concentration: Entrepreneurship
Total Credits: 121

Progression Plan

Term	3 12 credit hours	Hours	Notes
1 st 8 we			
L O WC	CN3		-
•	PHI 232 Business Ethics	3	Prerequisites: Reading Proficiency.
	Recommended Arts and Humanities		-
•	LDR 300 Fundamentals of Leadership	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
and o	Upper Division Requirement		131, B3A 220, ECIN 232, dilu ECIN 230.
2 nd 8 we		_	Duran visitas Durana Adminsia ACC 121 DCA
•	BSA 305 Principles of Finance	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
	Upper Division Requirement		_
•	MGT 380 Introduction to Entrepreneurship	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
	Concentration Requirement	42	-
	Term hours subtotal:	12	
ng Tei		Hours	Notes
st 8 we	eks		
•	BSA 394 Mentorship: Business	3	Prerequisites: Program Admission. ACC 131, BSA
	Upper Division Requirement	3	131, BSA 228, ECN 232, and ECN 236.
•	MGT 385 Customer Relations and Service Management	3	Prerequisites: Program Admission. ACC 131, BSA
-	Concentration Requirement	-	131, BSA 228, ECN 232, and ECN 236.
nd 8 we			
•	BSA 300 Global Environment of Business	3	Prerequisites: Program admission. ACC 131, BSA
-	Upper Division Requirement	J	131, BSA 228, ECN 232, and ECN 236.
•	BSA 360 Project Management Essentials	3	 Prerequisites: Program Admission. ACC 131, BSA
-	Upper Division Requirement	-	131, BSA 228, ECN 232, and ECN 236.
	Term hours subtotal:	12	=
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ımer i	Term 3 6 credit hours	Hours	Notes
•	General Education Requirement	3	Note: Only some Gen Ed Courses are offered in a
	Recommended Social and Behavioral Sciences		week, online, no-cost format and therefore fit th degree.
•	MGT 220 Principles of Management	3	Business Foundations Certificate Requirement
•	Recommended Lower Division Elective	3	·
	Term hours subtotal:	6	-
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Term		Hours	Notes
		Hours	Notes
		Hours 3	Prerequisites: Program Admission. ACC 131, BSA
Term .st 8 we	eks		
	eks MKT 340 Marketing Management		Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240.
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement	3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory	3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement	3 3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
st 8 we	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing	3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ond 8 wee	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal:	3 3 3 12	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ond 8 wee	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: TM 4 12 credit hours	3 3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
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ond 8 wee	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: TM 4 12 credit hours	3 3 3 12	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
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of the state of th	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: Term 4 12 credit hours eks BSA 400 Business Policy and Strategic Planning	3 3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ond 8 wee	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: rm 4 12 credit hours eks BSA 400 Business Policy and Strategic Planning Upper Division Requirement	3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ond 8 week	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement Peks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: rm 4 12 credit hours Peks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement	3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ond 8 week	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement Peks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: rm 4 12 credit hours Peks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement	3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
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ond 8 week	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: rm 4 12 credit hours eks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement eks	3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. BSA 394.
ond 8 week	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: Term hours subtotal: Term 4 12 credit hours Eeks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement Eks BSA 410 Business Analytics	3 3 3 12 Hours	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. BSA 394. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
ng Te	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: Term hours subtotal: Term 4 12 credit hours Eeks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement Eks BSA 410 Business Analytics Upper Division Requirement	3 3 3 12 Hours 3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. BSA 394.
ng Te	MKT 340 Marketing Management Upper Division Requirement MKT 490 Entrepreneurial Marketing Concentration Requirement eeks BSA 310 Logistics and Supply Chain Theory Upper Division Requirement MKT 480 Strategic Digital Marketing Concentration Requirement Term hours subtotal: Term hours subtotal: Term 4 12 credit hours Eeks BSA 400 Business Policy and Strategic Planning Upper Division Requirement BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business Upper Division Requirement Eks BSA 410 Business Analytics Upper Division Requirement LDR 485 Entrepreneurial Leadership	3 3 3 12 Hours 3 3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236, and MKT 240. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Notes Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. BSA 394. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236. Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
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This recommended sequence is not a binding agreement of any kind between Yavapai College and the student, but merely represents a potential curriculum which may be altered as appropriate to meet the student's academic objectives. Course availability is subject to change and all courses are not available every semester. Students should inquire each semester with their Advisor before registering to determine current requirements and possible changes to the suggested curriculum.