

Fall Term 1 <i>12 credit hours</i>		Hours	Notes
1 st 8 weeks			
•	MGT 140 Organizational Behavior <i>Recommended Lower Division Elective</i>	3	Business Foundations Certificate Requirement
•	BSA 131 Introduction to Business <i>Lower Division Requirement</i>	3	
2 nd 8 weeks			
•	MAT 142 College Mathematics OR MAT 152 College Algebra <i>Recommended Quantitative Reasoning</i>	3	MAT 142 Prerequisite: MAT 092 or a satisfactory score on the mathematics skills assessment. MAT 152 Prerequisite: MAT 097 or a satisfactory score on the mathematics skills assessment.
•	ENG 101 College Composition I <i>Recommended Written Communication</i>	3	Prerequisites: Satisfactory score on the English skills assessment. Reading Proficiency.
Term hours subtotal:		12	
Spring Term 1 <i>12 credit hours</i>		Hours	Notes
1 st 8 weeks			
•	ENG 102 College Composition II <i>Recommended Written Communication</i>	3	Prerequisites: ENG 101 or 101A or ENG 101H. Reading Proficiency.
•	ECN 235 Principles of Economics-Macro <i>Recommended Institutions of the Americas</i>	3	
2 nd 8 weeks			
•	ECN 236 Principles of Economics-Micro <i>Lower Division Requirement</i>	3	
•	BSA 228 Professional Productivity Solutions <i>Lower Division Requirement</i>	3	Prerequisite: Reading Proficiency.
Term hours subtotal:		12	
Summer Term 1 <i>7 credit hours</i>		Hours	Notes
•	General Education Requirement <i>Recommended Natural Science</i>	4	Note: Only some Gen Ed courses are offered in an 8-week, online, no-cost format and therefore fit this degree.
•	BSA 238 Advanced Professional Productivity Solutions <i>Recommended Lower Division Elective</i>	3	Prerequisite: Reading Proficiency. BSA 228 and (MAT 142 or ECN 232).
Term hours subtotal:		7	
Fall Term 2 <i>13 credit hours</i>		Hours	Notes
1 st 8 weeks			
•	ECN 232 Business Statistical Analysis <i>Lower Division Requirement</i>	3	Prerequisites: MAT 141 or higher, or a satisfactory score on the mathematics skills assessment.
•	MKT 240 Principles of Marketing <i>Lower Division Requirement</i>	3	Business Foundations Certificate Requirement
2 nd 8 weeks			
•	BSA 237 Legal Environment of Business <i>Recommended Lower Division Elective</i>	3	Business Foundations Certificate Requirement
•	General Education Requirement <i>Recommended Natural Science</i>	4	Note: Only some Gen Ed courses are offered in an 8-week, online, no-cost format and therefore fit this degree.
Term hours subtotal:		13	
Spring Term 2 <i>12 credit hours</i>		Hours	Notes
1 st 8 weeks			
•	ACC 131 Principles of Accounting I <i>Lower Division Requirement</i>	3	
•	MGT 188 Competitor Differentiation <i>Recommended Lower Division Elective</i>	3	
2 nd 8 weeks			
•	ACC 132 Principles of Accounting II <i>Recommended Lower Division Elective</i>	3	Prerequisite: ACC 131.
•	General Education Requirement <i>Recommended Arts and Humanities</i>	3	Note: Only some Gen Ed courses are offered in an 8-week, online, no-cost format and therefore fit this degree
Term hours subtotal:		12	
Summer Term 2 <i>6 credit hours</i>		Hours	Notes
•	MGT 233 Business Communication <i>Recommended Lower Division Elective</i>	3	Business Foundations Certificate Requirement
•	General Education <i>Recommended Social and Behavioral Sciences</i>	3	Note: Only some Gen Ed courses are offered in an 8-week, online, no-cost format and therefore fit this degree
Term hours subtotal:		6	

Year 3 & 4 continued on next page ->

Fall Term 3		12 credit hours	Hours	Notes
1 st 8 weeks				
•	PHI 232 Business Ethics <i>Recommended Arts and Humanities</i>		3	Prerequisites: Reading Proficiency.
•	LDR 300 Fundamentals of Leadership <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
2 nd 8 weeks				
•	BSA 305 Principles of Finance <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	MKT 310 Digital Marketing Landscape <i>Concentration Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
Term hours subtotal:			12	
Spring Term 3		12 credit hours	Hours	Notes
1 st 8 weeks				
•	BSA 394 Mentorship: Business <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	MKT 320 Digital Audience Strategy <i>Concentration Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
2 nd 8 weeks				
•	BSA 300 Global Environment of Business <i>Upper Division Requirement</i>		3	Prerequisites: Program admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	BSA 360 Project Management Essentials <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
Term hours subtotal:			12	
Summer Term 3		6 credit hours	Hours	Notes
•	General Education Requirement <i>Recommended Social and Behavioral Sciences</i>		3	Note: Only some Gen Ed courses are offered in an 8-week, online, no-cost format and therefore fit this degree.
•	MGT 220 Principles of Management <i>Recommended Lower Division Elective</i>		3	Business Foundations Certificate Requirement
Term hours subtotal:			6	
Fall Term 4		12 credit hours	Hours	Notes
1 st 8 weeks				
•	MKT 340 Marketing Management <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236 and MKT 240.
•	MKT 410 Brand Strategy: Tactics and Digital Tools <i>Concentration Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
2 nd 8 weeks				
•	BSA 310 Logistics and Supply Chain Theory <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	MKT 420 Neuromarketing and Social Media Management <i>Concentration Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
Term hours subtotal:			12	
Spring Term 4		12 credit hours	Hours	Notes
1 st 8 weeks				
•	BSA 400 Business Policy and Strategic Planning <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	BSA 494 Capstone Project: Business OR BSA 495 Research Project: Business OR BSA 496 Internship Capstone: Business <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. BSA 394.
2 nd 8 weeks				
•	BSA 410 Business Analytics <i>Upper Division Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, and ECN 236.
•	MKT 430 Digital Marketing Data and Analytics <i>Concentration Requirement</i>		3	Prerequisites: Program Admission. ACC 131, BSA 131, BSA 228, ECN 232, ECN 236.
Term hours subtotal:			12	
Summer Term 4		5 credit hours	Hours	Notes
•	Lower Division Elective		2	
•	Lower Division Elective		3	
Term hours subtotal:			5	

***Elective choices in the ART Department, Graphic Design program progression provide Graphic Design AAS students with an opportunity to continue on at Yavapai College and complete a related Baccalaureate degree.**

This recommended sequence is not a binding agreement of any kind between Yavapai College and the student, but merely represents a potential curriculum which may be altered as appropriate to meet the student's academic objectives. Course availability is subject to change and all courses are not available every semester. Students should inquire each semester with their Advisor before registering to determine current requirements and possible changes to the suggested curriculum.
Updated/Reviewed October 2025